

## PIZZASTORM TERMS & CONDITIONS

### Marketing - Email Newsletter(s)

We may operate an email newsletter program through this website, the purpose of which is to inform subscribers about products and services supplied by this website. Users can subscribe through an online automated process should they wish to do so, but do so at their own discretion. Some subscriptions may be manually processed through prior written agreement with the user.

Subscriptions are taken in compliance with UK Spam Laws detailed in the Privacy and Electronic Communications Regulations 2003. All personal details relating to subscriptions are held securely and in accordance with the Data Protection Act 1998. No personal details are passed on to third parties nor shared with companies / people outside of the company that operates this website. Under the Data Protection Act 1998 you may request a copy of personal information held about you by this website's email newsletter program. A small fee will be payable. If you would like a copy of the information held on you please write to the business address at the bottom of this policy.

Email marketing campaigns published by this website or its owners may contain tracking facilities within the actual email. Subscriber activity is tracked and stored in a database for future analysis and evaluation. Such tracked activity may include; the opening of emails, forwarding of emails, the clicking of links within the email content, times, dates and frequency of activity [this is by no far a comprehensive list].

This information is used to refine future email campaigns and supply the user with more relevant content based around their activity.

In compliance with UK Spam Laws and the Privacy and Electronic Communications Regulations 2003 subscribers are given the opportunity to unsubscribe at any time through an automated system. This process is detailed at the footer of each email campaign. If an automated cancel subscription system is unavailable, clear instructions on how to unsubscribe will be detailed instead

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## PIZZASTORM LOYALTY SCHEME

### Loyalty Card Terms and Conditions

The PizzaStorm loyalty scheme is operated in participating restaurants by BV Restaurant Group Limited.

These terms and conditions ("Terms") and the BV Restaurant Group privacy policy applies to use of your PizzaStorm loyalty card. Use and / or registration of your loyalty card constitutes acceptance of these Terms.

### The PizzaStorm Loyalty Card

1. The PizzaStorm Loyalty Card is issued by and remains the property of PizzaStorm and must be returned to use, or destroyed at our request. The PizzaStorm Loyalty Card Scheme is open only to UK residents over the age of 18. You can pick up your PizzaStorm Loyalty Card in-restaurant and as soon as you have it, can start to earn loyalty points. However, you will not be able to redeem your loyalty points until you have registered your PizzaStorm Loyalty Card at [www.pizzastorm.pizza](http://www.pizzastorm.pizza) and received a notification email from PizzaStorm that your account has been registered.
2. The PizzaStorm Loyalty Card is non-transferable and may only be used by the person that has registered it. Only one card will be issued per person. You are responsible for notifying PizzaStorm if your details change.
3. If you lose your PizzaStorm Loyalty Card, or it ceases to work for any reason PizzaStorm may at its sole discretion replace your loyalty card and, once you have registered your new card, transfer any points collected on it to the new card. The original card will then cease to work.
4. If you not use your PizzaStorm loyalty card to make a purchase for 12 months or more, any loyalty points on it will expire and your balance will be reset to zero.

### Collecting & Redeeming Points

5. Order any "Simple Pizza", "Create Your Own" or "PizzaStorm Signature" pizza in a participating PizzaStorm restaurant and you are eligible to receive one (1) loyalty point per qualifying purchase. A maximum of one (1) loyalty point per loyalty card holder per day will be awarded.
6. Loyalty points can only be added on presentation of your PizzaStorm Loyalty Card at the point of purchase in restaurant and unfortunately cannot be added on third party sites or via online ordering (sorry!). Points cannot be added once an order has been paid for.
7. On ordering your first pizza you will be rewarded with one (1) loyalty point and will need to activate your loyalty card at [www.pizzastorm.pizza](http://www.pizzastorm.pizza) to start to collect further points to your card.
8. On activation of your loyalty card you will receive a Free Pizza email entitling you to a Free "PizzaStorm Originals" pizza on your 2<sup>nd</sup> visit. On collection of your free pizza you will receive one (1) free loyalty point too.
9. Once you have received four (4) points you will be eligible for another Free "PizzaStorm Originals" pizza on your 5<sup>th</sup> visit. Again, on collection of your free pizza you will receive one (1) free loyalty point.
10. Once you've collected an additional two (2) points (seven (7) points in total) you will be eligible for another Free "PizzaStorm Originals" pizza on your 8<sup>th</sup> visit.
11. Collecting a total of eleven (11) points will allow you to redeem for a Free "Create Your Own" pizza plus Free Soft Drink on your 12<sup>th</sup> visit.
12. The Free Soft Drink can be a choice of either: Any Refillable Soda (Coca-Cola, Coca Cola Zero Sugar, Diet Coke, Vimto, Sunkist Orange, Sunkist Lemonade, or Carbonated Water) or Any Refillable Fruit Flavoured Water (Bramley Apple & Elderflower, or Rhubarb & Rosehip) or Bottled Water 500ml (Still or Sparkling) or Feel Good Cartons 180ml (Blackcurrant & Apple, or Orange & Pineapple). [Drink selection may vary between restaurants]
13. Loyalty points can only be collected alongside a Student, Staff, or Emergency Services Discount if your total bill comes to over £8 after discount.

- Loyalty points cannot be added in conjunction with any other offer or discount. Loyalty points have no cash value and cannot be swapped or changed for an alternative product or discount. PizzaStorm shall be entitled at any time to cancel points awarded if the relevant product(s) to which such award relates to are returned or cancelled for any reason, and a refund of the purchase price is given.
- From time to time PizzaStorm may run special promotions and offer additional points or rewards to loyalty members. PizzaStorm may set a limit on how many promotional points can be awarded to any one account. PizzaStorm reserve the right to refuse to accept a PizzaStorm Loyalty Card or to limit the use of a PizzaStorm Loyalty Card which it deems to have been tampered with, duplicated, damaged, or which otherwise is suspected to be affected by fraud, misconduct, or unauthorised use.

#### **Privacy**

PizzaStorm's privacy policy shall govern the use of personal information that we collect from you. Please familiarise yourself with this policy and check it regularly to make sure you understand the latest version. PizzaStorm may use your details for marketing purposes to allow PizzaStorm to send you news of special events, offers, and promotions. Please see our [Privacy Policy](#) for more information.

#### **General**

PizzaStorm reserve the right, without notice, to amend or terminate the loyalty scheme or amend these Terms at any time. These Terms are subject to English Law. PizzaStorm's sole liability in connection with these Terms shall be to credit you with loyalty points in the event that such loyalty points were incorrectly deducted or should have been credited but were not. Nothing in these Terms shall limit PizzaStorm's liability in respect of death or personal injury caused by their negligence. In the event of any conflict or inconsistency with any other communication, including advertising, marketing, or promotional material, these Terms shall prevail. The PizzaStorm Loyalty Scheme is administered by BV Restaurant Group Limited ("PizzaStorm") (company number 09689333) at Fitzroy Place, 5<sup>th</sup> Floor, 8 Mortimer Street, London W1T 3JJ.

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### **PIZZASTORM DISCOUNTS, DEALS, & OFFERS**

**All offers are Subject to availability.**

**Not available in conjunction with any other offer(s) or promotion(s), and no cash alternative.**

**We reserve the right to withdraw or amend this offer at any time and without prior notice.**

**Promoter: BV Restaurant Group Limited ("PizzaStorm") (company number 09689333) at Fitzroy Place, 5th Floor, 8 Mortimer Street, London W1T 3JJ.**

#### **Student Discount, Emergency Services & Military Discount**

10% off total bill. Valid all day, Sunday to Friday (excludes Saturdays).

Valid Student ID card must be presented at the till

Entitles the cardholder only to the discount and can only be redeemed a maximum of 2 transactions per day

Discount applied to total bill. Excludes specials and brunch pizzas.

Valid in-restaurant and take-out orders only and excludes Click & Collect Collection, and deliveries.

Cannot be used to purchase a PizzaStorm or an affiliate gift card

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#### **Newcastle Intu Eldon Square Staff (Newcastle restaurant only)**

10% off total bill. Valid all day, Sunday to Friday (excludes Saturdays).

Valid proof of staff ID card must be presented at the till

Entitles the cardholder only to the discount and can only be redeemed a maximum of 2 transactions per day

Discount applied to total bill. Excludes specials and brunch pizzas.

Valid in-restaurant and take-out orders only and excludes Click & Collect Collection, and deliveries.

Cannot be used to purchase a PizzaStorm or an affiliate gift card

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#### **£9.75 Meal Deal – Any Signature Pizza + Side or Dessert + Drink - All Restaurants**

**Pizza** (Choice of): Any Signature Menu Pizza

**Side or Dessert** (Choice of either): Garlic Bread Bites, or Flatbread, or House Salad **OR** Soft Ice Cream with Unlimited Sauces (Sides & Dessert selection may vary between restaurants)

**Drink** (Choice of either): Any 330ml Soft Drink Can, or Any Refillable Soda (Coca-Cola, Coca Cola Zero Sugar, Diet Coke, Vimto, Sunkist Orange, Sunkist Lemonade, or Carbonated Water) or Any Refillable Fruit Flavoured Water (Bramley Apple & Elderflower, Sour Cherry Red Grape & Hibiscus, or Rhubarb & Rosehip). (Drink selection may vary between restaurants)

Valid in participating restaurants, for eat-in and take-out orders; deliveries and Click & Collect orders. Subject to availability. Not available in conjunction with any other offer(s) or promotion(s), and no cash alternative. We reserve the right to withdraw or amend this offer at any time and without prior notice.

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**Valentine's Day Special - Buy Any Pizza, Get a FREE Loaded Cheese Pizza**

Buy Any Pizza at full price, and get a FREE Loaded Cheese Pizza

Valid in-restaurant, for eat-in and take-out orders only on Wednesday 14<sup>th</sup> February 2018. Excludes deliveries and Click & Collect order.

Subject to availability. Not available in conjunction with any other offer(s) or promotion(s), and no cash alternative. We reserve the right to withdraw or amend this offer at any time and without prior notice.

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