

## PIZZASTORM TERMS & CONDITIONS

### Marketing - Email Newsletter(s)

We may operate an email newsletter program through this website, the purpose of which is to inform subscribers about products and services supplied by this website. Users can subscribe through an online automated process should they wish to do so, but do so at their own discretion. Some subscriptions may be manually processed through prior written agreement with the user.

Subscriptions are taken in compliance with UK Spam Laws detailed in the Privacy and Electronic Communications Regulations 2003. All personal details relating to subscriptions are held securely and in accordance with the Data Protection Act 1998. No personal details are passed on to third parties nor shared with companies / people outside of the company that operates this website. Under the Data Protection Act 1998 you may request a copy of personal information held about you by this website's email newsletter program. A small fee will be payable. If you would like a copy of the information held on you please write to the business address at the bottom of this policy.

Email marketing campaigns published by this website or its owners may contain tracking facilities within the actual email. Subscriber activity is tracked and stored in a database for future analysis and evaluation. Such tracked activity may include; the opening of emails, forwarding of emails, the clicking of links within the email content, times, dates and frequency of activity [this is by no far a comprehensive list].

This information is used to refine future email campaigns and supply the user with more relevant content based around their activity.

In compliance with UK Spam Laws and the Privacy and Electronic Communications Regulations 2003 subscribers are given the opportunity to unsubscribe at any time through an automated system. This process is detailed at the footer of each email campaign. If an automated cancel subscription system is unavailable, clear instructions on how to unsubscribe will be detailed instead

---

## PIZZASTORM LOYALTY SCHEME

### Loyalty Card Terms and Conditions

The PizzaStorm loyalty scheme is operated in participating restaurants by BV Restaurant Group Limited.

These terms and conditions ("Terms") and the BV Restaurant Group privacy policy applies to use of your PizzaStorm loyalty card. Use and / or registration of your loyalty card constitutes acceptance of these Terms.

### The PizzaStorm Loyalty Card

1. The PizzaStorm Loyalty Card is issued by and remains the property of PizzaStorm and must be returned to use, or destroyed at our request. The PizzaStorm Loyalty Card Scheme is open only to UK residents over the age of 18. You can pick up your PizzaStorm Loyalty Card in-restaurant and as soon as you have it, can start to earn loyalty points. However, you will not be able to redeem your loyalty points until you have registered your PizzaStorm Loyalty Card at [www.pizzastorm.pizza](http://www.pizzastorm.pizza) and received a notification email from PizzaStorm that your account has been registered.
2. The PizzaStorm Loyalty Card is non-transferable and may only be used by the person that has registered it. Only one card will be issued per person. You are responsible for notifying PizzaStorm if your details change.
3. If you lose your PizzaStorm Loyalty Card, or it ceases to work for any reason PizzaStorm may at its sole discretion replace your loyalty card and, once you have registered your new card, transfer any points collected on it to the new card. The original card will then cease to work.
4. If you not use your PizzaStorm loyalty card to make a purchase for 12 months or more, any loyalty points on it will expire and your balance will be reset to zero.

### Collecting & Redeeming Points

5. Order any "Simple Pizza", "Create Your Own" or "PizzaStorm Signature" pizza in a participating PizzaStorm restaurant and you are eligible to receive one (1) loyalty point per qualifying purchase. A maximum of one (1) loyalty point per loyalty card holder per day will be awarded.
6. Loyalty points can only be added on presentation of your PizzaStorm Loyalty Card at the point of purchase in restaurant and unfortunately cannot be added on third party sites or via online ordering (sorry!). Points cannot be added once an order has been paid for.
7. On ordering your first pizza you will be rewarded with one (1) loyalty point and will need to activate your loyalty card at [www.pizzastorm.pizza](http://www.pizzastorm.pizza) to start to collect further points to your card.
8. On activation of your loyalty card you will receive a Free Pizza email entitling you to a Free "PizzaStorm Originals" pizza on your 2<sup>nd</sup> visit. On collection of your free pizza you will receive one (1) free loyalty point too.
9. Once you have received four (4) points you will be eligible for another Free "PizzaStorm Originals" pizza on your 5<sup>th</sup> visit. Again, on collection of your free pizza you will receive one (1) free loyalty point.
10. Once you've collected an additional two (2) points (seven (7) points in total) you will be eligible for another Free "PizzaStorm Originals" pizza on your 8<sup>th</sup> visit.
11. Collecting a total of eleven (11) points will allow you to redeem for a Free "Create Your Own" pizza plus Free Soft Drink on your 12<sup>th</sup> visit.
12. The Free Soft Drink can be a choice of either: Any Refillable Soda (Coca-Cola, Coca Cola Zero Sugar, Diet Coke, Vimto, Sunkist Orange, Sunkist Lemonade, or Carbonated Water) or Any Refillable Fruit Flavoured Water (Bramley Apple & Elderflower, or Rhubarb & Rosehip) or Bottled Water 500ml (Still or Sparkling) or Feel Good Cartons 180ml (Blackcurrant & Apple, or Orange & Pineapple). [Drink selection may vary between restaurants]

13. Loyalty points can only be collected alongside a Student, Staff, or Emergency Services Discount if your total bill comes to over £8 after discount.
14. Loyalty points cannot be added in conjunction with any other offer or discount. Loyalty points have no cash value and cannot be swapped or changed for an alternative product or discount. PizzaStorm shall be entitled at any time to cancel points awarded if the relevant product(s) to which such award relates to are returned or cancelled for any reason, and a refund of the purchase price is given.
15. From time to time PizzaStorm may run special promotions and offer additional points or rewards to loyalty members. PizzaStorm may set a limit on how many promotional points can be awarded to any one account. PizzaStorm reserve the right to refuse to accept a PizzaStorm Loyalty Card or to limit the use of a PizzaStorm Loyalty Card which it deems to have been tampered with, duplicated, damaged, or which otherwise is suspected to be affected by fraud, misconduct, or unauthorised use.

#### **Privacy**

PizzaStorm's privacy policy shall govern the use of personal information that we collect from you. Please familiarise yourself with this policy and check it regularly to make sure you understand the latest version. PizzaStorm may use your details for marketing purposes to allow PizzaStorm to send you news of special events, offers, and promotions. Please see our [Privacy Policy](#) for more information.

#### **General**

PizzaStorm reserve the right, without notice, to amend or terminate the loyalty scheme or amend these Terms at any time. These Terms are subject to English Law. PizzaStorm's sole liability in connection with these Terms shall be to credit you with loyalty points in the event that such loyalty points were incorrectly deducted or should have been credited but were not. Nothing in these Terms shall limit PizzaStorm's liability in respect of death or personal injury caused by their negligence. In the event of any conflict or inconsistency with any other communication, including advertising, marketing, or promotional material, these Terms shall prevail. The PizzaStorm Loyalty Scheme is administered by BV Restaurant Group Limited ("PizzaStorm") (company number 09689333) at Fitzroy Place, 5<sup>th</sup> Floor, 8 Mortimer Street, London W1T 3JJ.

---

#### **PIZZASTORM DISCOUNTS, DEALS, & OFFERS**

**All offers are Subject to availability.**

**Not available in conjunction with any other offer(s) or promotion(s), and no cash alternative.**

**We reserve the right to withdraw or amend this offer at any time and without prior notice.**

**Promoter: BV Restaurant Group Limited ("PizzaStorm") (company number 09689333) at Fitzroy Place, 5th Floor, 8 Mortimer Street, London W1T 3JJ.**

#### **Student Discount, Emergency Services & Military Discount**

10% off total bill. Valid all day, Sunday to Friday (excludes Saturdays).

Valid Student ID card must be presented at the till

Entitles the cardholder only to the discount and can only be redeemed a maximum of 2 transactions per day

Discount applied to total bill. Excludes specials and brunch pizzas.

Valid in-restaurant and take-out orders only and excludes Click & Collect Collection, and deliveries.

Cannot be used to purchase a PizzaStorm or an affiliate gift card

---

#### **Wandsworth Council (Wandsworth restaurant only)**

##### **Newcastle Intu Eldon Square Staff (Newcastle restaurant only)**

10% off total bill. Valid all day, Sunday to Friday (excludes Saturdays).

Valid proof of staff ID card must be presented at the till

Entitles the cardholder only to the discount and can only be redeemed a maximum of 2 transactions per day

Discount applied to total bill. Excludes specials and brunch pizzas.

Valid in-restaurant and take-out orders only and excludes Click & Collect Collection, and deliveries.

Cannot be used to purchase a PizzaStorm or an affiliate gift card

---

#### **£9.75 Meal Deal (October/ November 2017) – PizzaStorm Wandsworth & PizzaStorm Newcastle restaurants only**

**Pizza** (Choice of either): Any Signature or Originals Menu Pizza

**Sides** (Choice of either): Garlic Bread Bites, or Flatbreads (Sides selection may vary between restaurants)

**Refill Drink** (Choice of either): Any Refillable Soda (Coca-Cola, Coca Cola Zero Sugar, Diet Coke, Vimto, Sunkist Orange, Sunkist Lemonade, or Carbonated Water) or Any Refillable Fruit Flavoured Water (Bramley Apple & Elderflower, Sour Cherry Red Grape & Hibiscus, or Rhubarb & Rosehip). (Drink selection may vary between restaurants)

Add £2 supplement for an alcoholic beverage (choice of either): Estrella (330ml) or Rekorderlig (330ml)

---

Valid in participating restaurants in our normal opening hours between Friday 20<sup>th</sup> October to Friday 30<sup>th</sup> November 2017 (inclusive). Valid in-restaurant and take-away orders only while stocks last and excludes deliveries and Click & Collect orders.

---

**£11.95 per person Christmas Booking – Pre-booked only.**  
**Please note bookings must be made at least 24hours in advance**

**Early Bird Discount 15% off standard £11.95 per person (promo price £9.95)**

1. Christmas Deal is available only for pre-booked orders made 24hrs in advance. Available Sunday to Friday only, all day from Thursday 30<sup>th</sup> November until Wednesday 31<sup>st</sup> January 2017 inclusive. Selected restaurants only.
2. Subject to availability each person may order choice of 1x Signature Pizza or Christmas Pizza, 1x Side (choice of either flatbread, bread-bites, or house salad), and 1x Drink (a glass of Prosecco, beer, or soft drink) Selection may vary by restaurant.
3. Alcohol served to over 18s only. Proof of ID may be required. Please drink responsibly.
4. Service times may vary by restaurant and are subject to licensing restrictions.
5. Excludes take-away, collection, and deliveries. Not available in conjunction with any other offer(s) or promotion(s), and no cash alternative. We reserve the right to withdraw or amend this offer at any time and without prior notice.

Promoter: BV Restaurant Group Limited ("PizzaStorm") (company number 09689333) at Fitzroy Place, 5<sup>th</sup> Floor, 8 Mortimer Street, London W1T 3JJ.

---

**Tweet for a Pizza – PizzaStorm Nottingham restaurant only**

**Tweet for a Pizza**

1. Free Pizza includes "Margherita Pizza", "Signatures" Menu Pizzas, or "Create Your Own Pizza". One (1) pizza per person.
2. Valid from Wednesday 22nd November until Wednesday 29th November 2017 inclusive for in-restaurant and take-out orders only while stocks last and excludes deliveries and collection in-restaurant.
3. Subject to availability. Not available in conjunction with any other offer(s) or promotion(s), and no cash alternative.
4. We reserve the right to withdraw or amend this offer at any time and without prior notice.

Promoter: BV Restaurant Group Limited ("PizzaStorm") (company number 09689333) at Fitzroy Place, 5th Floor, 8 Mortimer Street, London W1T 3JJ.

---

**Soft Launch Events – PizzaStorm Nottingham restaurant only**

**Free Pizza Soft Launch Event**

1. Free Pizza includes "Margherita Pizza", "Signatures" Menu Pizzas, and "Create Your Own Pizza". One (1) pizza per person
2. Events will run on Tuesday 21<sup>st</sup> November from 1700-2000hrs, and on Wednesday 22<sup>nd</sup> November 1200-1400hrs
3. Free tickets can be obtained via our EventBrite page. Entry only with valid EventBrite ticket.
4. Photos may be taken at this event and by attending the event you agree that these may be used by PizzaStorm for publicity purposes.
5. Valid in-restaurant and take-out orders only while stocks last and excludes deliveries and collection in-restaurant.
6. Subject to availability. Not available in conjunction with any other offer(s) or promotion(s), and no cash alternative.
7. We reserve the right to withdraw or amend this offer at any time and without prior notice.

Promoter: BV Restaurant Group Limited ("PizzaStorm") (company number 09689333) at Fitzroy Place, 5th Floor, 8 Mortimer Street, London W1T 3JJ.

---

**Black Friday Promotion – PizzaStorm Nottingham restaurant only**

**Black Friday Ticket Promotion**

1. A customer purchasing any PizzaStorm "Margherita Pizza", "Signatures" Menu Pizza, or "Create Your Own" Pizza in our Nottingham restaurant on Friday 24<sup>th</sup> November to Sunday 26<sup>th</sup> November inclusive will be offered an envelope with a chance to win a voucher to use at PizzaStorm.
2. The vouchers available are:

- a. Golden Ticket provides for one (1) free pizza from our Signature Pizza Menu range valid between 4<sup>th</sup> December until 15<sup>th</sup> December inclusive
  - b. Silver Ticket provides for one (1) free ice cream with any toppings valid between 4<sup>th</sup> December until 15<sup>th</sup> December inclusive.
  - c. Bronze Ticket provides for one (1) free soft drink valid between 4<sup>th</sup> December until 15<sup>th</sup> December inclusive.
  - d. Boo HooNo Win Ticket invites you to sign up to our news and offer database on the PizzaStorm website.
3. Valid in-restaurant and take-out orders only while stocks last. Excludes deliveries and "Click & Collect" collection in-restaurant.
  4. Not available in conjunction with any other offer(s) or promotion(s), and no cash alternative: the prize must be accepted as offered, is non-transferable and subject to availability
  5. To claim your free pizza you must provide a valid email address on the back of voucher. Voucher must be presented on ordering your free prize to redeem offer
  6. By completing and using the freebie voucher, the customer is providing their personal information to PizzaStorm who will at times process a customer's personal data in accordance with applicable data protection laws and our Privacy Policy.
  7. We reserve the right to withdraw or amend this offer at any time without prior notice.  
Promoter: BV Restaurant Group Limited ("PizzaStorm") (company number 09689333) at Fitzroy Place, 5th Floor, 8 Mortimer Street, London, W1T 3JJ
-